



Network of Enterprising Women®

December, 2017

## WHAT'S NEW AT N.E.W.?

### *Celebrate*

**"The celebration...you cannot practice it or anything. It's a moment when the excitement of your goal makes you react to the moment."**

**Peter Bondra**

### **Inside this Issue:**

- Upcoming Luncheon
- Membership News
- Happy Birthdays
- Sponsor Appreciation
- Professional Development
- Upcoming Special Events
- Advertising Rates

### Presidential Ponderings



Happy Holidays, ladies, and hope you're enjoying this wonderful season of giving.

Did you know that if you give back, you will get more?

According to a study published in PLOS ONE, of the 40,000 people that were surveyed, the ones that volunteered were as healthy as someone 5 years younger. If that appeals to you,

and I hope that it does, you're in the right place.

N.E.W. is all about giving. In times of financial need as we support the Scholarship Fund. In times of compassionate need as we reach out to our members during medical crises. In times of intellectual need as we attend and support the upcoming Professional Development Business Summit in January. And finally in times of just needing to give back, in general, with some like-minded women with whom we share basic values.

Thank you for the giving of your time, talent and treasure to our wonderful Network of Enterprising Women. Can't wait to see your smiling faces in 2018!

Merry Christmas and Happy New Year,

*Stella*

[www.networkofenterprisingwomen.org](http://www.networkofenterprisingwomen.org)

# YOU ARE THE CEO OF YOUR LIFE!

Manage it well. Establish a balance between family, community, and career. Honor and treasure each aspect of your life. The rewards are great.



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### Membership Luncheon and Silent Auction– January 4

**January Auction items to “warm your body and soul.”**

**Sponsored by Carolyn Boone**

#### Luncheon Program Details for January

##### **Tips, Tools and Strategies for Managing Your Business**

Join our panel of experts as they discuss the things you need to know about Human Resources, Business Organizing and Accounting/Taxes. Bring your questions to this interactive panel discussion from NEW's own experts: Mindy Flanigan, Inspiring HR, Susie Hayman, In Your Bizness and Shari Himelbloom, ACPA4U, Inc.

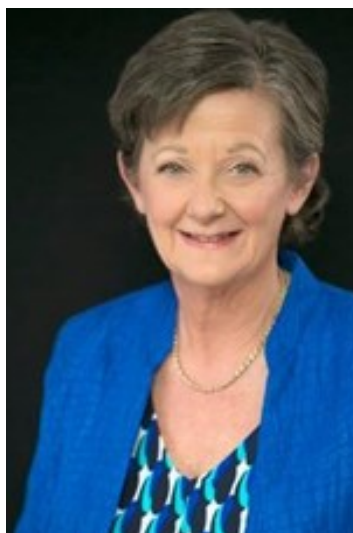
To continue to provide free professional development to our members, we are looking for two (\$200) sponsors for our March 14, 2018 Professional Development Workshop. Please email [Cheryl Matt](#) if interested. You can view the sponsorship perks on the [NEW website](#).

##### **Susie Hayman**

##### **Mindy Flanigan**



**Inspiring**



**In Your Bizness**

##### **Shari Himelbloom**



**ACPA4U**

**Guests and Members**

**REGISTER HERE**

### Membership News

#### New Members

Help us to extend a warm N.E.W welcome to our newest member:

- Virginia Carter, Yoga with Gin

Schedule a one-to-one and get to know your fellow members. Drop a business card in the basket at our Monthly Luncheon Registration Desk and then pick one up and be in touch!

#### Member Testimonials

A new feature of our monthly luncheons is the opportunity to promote a fellow member's business.



Margaret B. LaPierre, December 5

Carolyn R. Clements, December 28

Stefanie N. Turner, January 5

Traci Dracoulis, January 8



*Striving For Excellence...*

... In our students,  
... In our schools,  
... In our community.

# Hanover Education Foundation

### The HEF Mission

We develop and sustain community and business partnerships, and serve as effective stewards of resources, to create quality educational opportunities that promote high performance in all students in Hanover County Schools.

### The Hanover Education Foundation's Goals

**Be a dynamic** and responsible mechanism for meeting the changing educational challenges and needs of Hanover County.

**Encourage innovative** educational programs of direct benefit to teachers and students.

**Serve as a non-profit legal body** to solicit and receive tax deductible funds from those sharing and supporting a continuing vision of excellence for Hanover County Public Schools.

### Professional Development

Thank you to Mindy Flanigan, from Inspiring HR for sponsoring our last professional development workshop: **Maximizing Your Business's Facebook Presence** with Shannon Loy. We learned some great posting tips, how to incorporate words that trigger customers/clients to take action and how to get creative with content. In addition to all that, Shannon also shared general tips for getting the most out of Facebook for our businesses - even when we are on the go.

***Are you keeping up with our website? Rather than sending you a million emails, please visit our website for the latest and greatest NEWS!***

***NEW MEMBERS*** - Have you completed your profile for our Membership Directory? Do you know how to take advantage of our network? Reach out to Renae O'Reilly, Past President and Chairperson for our Mentor Committee

*Your Luxury and Group Travel Experts since 1966*



Ditch the traditional and predictable holiday gifts and give something fresh, beautiful and delicious!



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North Chesterfield 804-323-7848

***N.E.W. AND SOCIAL MEDIA*** - Are you engaging with us on Facebook?

***We have two groups:***

***Closed Members Only Group:***

<https://www.facebook.com/groups/NetworkofEnterprisingWomen/>

***Public/Open Group:***

<https://www.facebook.com/NetworkofEnterprisingWomen/>

## What's New at N.E.W.

December, 2017

### Professional Development Events News

**Say What? Business Summit—January 17th, 8:00a.m.-1:30p.m.**



#### Presenters

*The POWER of  
Connection*



Julie Hill  
SONA Bank POWER

*Ditch the  
Elevator Pitch*



Alison Conners  
Renaissance  
Executive Forums

*Video is Worth  
A 1,000 Words*



Christina Dick  
TFB Agency

*Tweak Your Chic*



Susie Galvez  
Priorities Inc.

#### Sponsors



BASE CAMP

★ Speakers ★ Round Table Discussions ★

★ Networking ★ Exhibitors ★ Contact Information for All Participants ★

★ Door Prizes ★ Participant Gift Bags ★ & More!

### Sponsors and Exhibitors

We are currently seeing additional sponsors as well as exhibitors for the **Say What? Business Summit** to be held on January 17. Exhibitor space is limited and opened to the public on December 8<sup>th</sup>, so get your space before they are all sold out! Both men and women are welcome to attend. We are excited to have FOX Richmond as our media sponsor and are hoping to have over 100 in attendance, so buy your ticket now.

### Promotional Opportunity for Members & Exhibitors

We are soliciting donations of your branded items (NOT Sales and Marketing Documents) to include in our participant Gift Bag for the Business Summit. This is a great promotional opportunity for your business. We are asking for 125 items from each donor. Which are due by January 2, 2018. You can give your donations to any committee member (Renae O'Reilly, Linda Harris, Carolyn Boone, Kristen Phillips or Cheryl Matt) or contact Renae O'Reilly for drop off or pick up arrangements. Thank you for your support!

### Sponsors Needed for March May Professional Development Workshops

To continue to provide free professional development to our members, we are looking for two (\$200) sponsors for our **March 14, 2018** and our **May 16, 2018** Professional Development Workshops. Please email Cheryl Matt if interested. You can view the sponsorship perks on the NEW website.



## What's New at N.E.W.

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### NEWSLETTER ADVERTISING RATES:

Advertising Rates Quarter Page (2.5" x 2.25") - \$10.00/month

Half Page (7.5" x 5") - \$20.00/month

Full Page (7.5" x 10") - \$35.00/month

12th Month FREE with 1 year paid advertisement

Please provide ad in \*.jpg format.

For more information contact:

[ExecutiveSecretary@NetworkofEnterprisingWomen.org](mailto:ExecutiveSecretary@NetworkofEnterprisingWomen.org).

"Tell me and I forget,  
Teach me and I  
remember,  
Involve me and I  
learn."

– **Benjamin  
Franklin**

### Thank you Monster Bash Sponsors!

We strive to ensure that we are representing your business in the most professional way possible.

This December newsletter we have included only those sponsors that provided camera ready copy for this issue as ads, the rest are included below as logos. We will start the 'clock' for your year, six month, or 3 month ad runs in January. Please have your ads in by January 11th. We will alternate the ads for the six and 3 month time periods to keep the issues fresh and uncluttered.



**Taking it to the Streets**

we do more than just beautify the roads of richmond...  
we help our community



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& FONVILLE  
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Janine Randazzo, DMD & Janis Fuller, DDS

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**BASE CAMP**  
*Shirley T*



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