



WHAT'S NEW AT N.E.W.?

April, 2018

Presidential Ponderings

Dear N.E.W. Members and Friends,



April showers bring May flowers. At this point, it can rain all it wants and it can even snow! Mother Nature played with us in January and March but finally gave us a break and our long awaited Say What? Business Summit was held on March 29th. What a great event!!!

My sincere thanks to the committee in charge of the event – Carolyn Boone, Linda Harris, Amber Reinink, Kristin Phillips and Renae O'Reilly – and the capable and tireless leadership of Cheryl Matt. I hope that you attended and/or have had a chance to look at the glowing remarks and videos on social media. Shortly, we will be reporting on the profits, earmarked for the Scholarship Fund, generated by the event.

One major question arose at the end of the Summit – when will next year's event be held? Now, I pose the question to you. Are you ready to become more involved in our group? Do you plan on taking full advantage of your membership? If the answer is yes, please contact me and let's discuss how you can become a part of our leadership team. N.E.W. NEEDS YOU! Your commitment does not have to be overwhelming – in our case, many hands make the job much easier to handle!

Thank you for being part of this group, growing our membership of enterprising women and continuing our Mission of Networking with a Purpose.

See you in a few,

Stella

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"We are not interested in the possibilities of defeat. They do not exist."

– Queen Victoria

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Membership Luncheon and Silent Auction– April

Thank you to our April Auction Item Donors and Bidders



Q: How do you eat an Elephant?

A: One bite at a time!

Every donation of auction items, and every bid at our luncheons helps us to keep our scholarship program funded...one bite at a time. So be ready for May and our next auction!



Speaker and April Program Preview



Debbie Johnston, founder of Care Advantage, has been recognized as the *Entrepreneur of Richmond*, *Philanthropist of the Year*, and *Woman on the Move*.

Debbie states "If I have touched one life, it was worth the journey."

As one of our N.E.W. Founders Debbie has touched all of our lives!

April Luncheon Speaker

Professional Development Events News

Professional Development Workshop

April 17, 2018 9:30—11:30

Building a Referral Machine for Consistent Leads

Patrick McFadden

[Register Here](#)



Marketing and customer acquisition is one of the largest expenses for a small business. You have the opportunity to learn how to build a referral machine that would bring you consistent leads **without spending a dime on advertising!**

Patrick, the founder of [Indispensable Marketing](#) and the master of making your phone ring, will be sharing a preview of his upcoming professional development workshop at the April 5th luncheon.

YOU ARE THE CEO OF YOUR LIFE!

Manage it well. Establish a balance between family, community, and career. Honor and treasure each aspect of your life. The rewards are great.



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...all that and a Big of Chips!

At March's luncheon we were proud to celebrate the accomplishments of two N.E.W. sisters.



Debbie Lange for her continued excellence as one of the top sales persons with Long and Foster. Debbie has consistently been recognized as a top sales person since 2005 and also by the Richmond Association of Realtors as a consistent Distinguished Achiever.

and

Margaret La Pierre for her reappointment to the Board of Barbers and Cosmetology for Esthetics by Governor McAuliffe. Margaret was instrumental in working with the General Assembly to establish licensing regulations for the esthetics profession in Virginia and now serves as Vice Chairman on the regulatory board.



Are you keeping up with our website? Rather than sending you a million emails, please visit our website for the latest and greatest NEWS!

In other member news...

Who kN.E.W. in March spotlighted Liz Fleming, Rodan + Fields Executive Consultant.

Liz is married with two daughters, 22 & 24, who love to join their mom on weekend camping trips. Liz also became a bee keeper two years ago and let us know what fascinating and surprisingly calm creatures they are to maintain. We look forward to Liz bringing in some honey!

SmartWire Takes On Puerto Rico

When our Master Electrician, Faith Dickerson, shared about a possible mission trip to Puerto Rico we were ecstatic to get involved and help her raise funds for the mission. The five day trip took place in February 2018 and was spent helping restore a local village that was destroyed by Hurricane Maria. The team did everything from general cleanup, painting, and electrical work. We are so proud of you, Faith!



Don't forget to pick up business cards from the display table at our luncheons so that you can hand out to friends and clients!

Member Information

Start Spreading Your News!

Have you gotten a promotion? Is there a new addition in your family? Making a life change?

Don't just update your Facebook status - let us know so that we can stay up to date with our membership. Send an email to [Liz Fleming](#) two weeks prior to the next business meeting to be included in our Newsletter.

We look forward to hearing from you!

**"What I am looking
for is not out there,
it is in me."**

Helen Keller



Janet Kay - April 5th

Lisa Dearden - April 10th

Kristin Phillips - April 12th

Faith Dickerson - April 13th

Linda Cavazos - April 14th

Lorrie Curley - April 20th

Renae O'Reilly - April 24th

Terry Sherman - April 25th



Sisters in our thoughts

Theresa Anderson has been diagnosed with breast cancer, her second time in two years. She has caught it early and had her surgery in February. While there are more procedures to follow she is in good spirits. Your thoughts, prayers, and positive vibes are most welcome. 5607 Grove Avenue | Richmond, VA 23226

One of our former sisters, Catherine Cooper, is in failing health with Parkinson's and would welcome cards to brighten her day. Her address is 3101 Middlewood Court | Midlothian, VA 23113

It just takes a moment to impact someone's day for the positive, never miss that moment!

NEW MEMBERS - Do you know how to take advantage of our network?
Reach out to [Renae O'Reilly](#), Past President and Chairperson for our Mentor Committee

N.E.W. AND SOCIAL MEDIA

Are you engaging with us on Facebook? We have two groups:

Closed Members Only Group:

<https://www.facebook.com/groups/networkofEnterprisingWomen/>

Public/Open Group: <https://www.facebook.com/NetworkofEnterprisingWomen/>



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N.E.W. Testimonial Minute

Do you want to recognize a sister at our April luncheon for the great job she recently did for you? If so let Debbie Lange via email at

debbielange@srmfre.com

or text at 804-337-1983 by April 20th

Harris
Administrative Services, LLC

NEWSLETTER ADVERTISING RATES:

Advertising Rates Quarter Page

(2.5" x 2.25") - \$10.00/month

Half Page (7.5" x 5") - \$20.00/month

Full Page (7.5" x 10") - \$35.00/month

12th Month FREE with 1 year paid advertisement

*Please provide ad in *.jpg format.*

For more information contact:

Executive Secretary
@NetworkofEnterprisingWomen.org

What's New at N.E.W.

April, 2018

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