



## WHAT'S NEW AT N.E.W.?

**September, 2018**

### Presidential Ponderings

Dear N.E.W. Members and Friends,

#### Inside this Issue:

- **Membership**
- **Philanthropic**
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- **Member Information**
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I am very excited to be serving as your President this year. I have been a member of N.E.W. for about 10 years, and this is my favorite networking organization in Richmond. My goal for this upcoming year is to grow our membership; will you help me with that?

The board has created some great membership incentives for you to take advantage of. Every N.E.W. member will receive 1 free guest pass to bring someone new to our luncheon.

In addition, we are having a membership drive; for every member that brings at least 3 guest per

quarter, they will receive the following months lunch free AND any member that gets at least 5 people to join NEW from September 2018-August 2019 will receive a complimentary NEW annual membership.

Business memberships are another way for us to grow our membership; do you know any businesses that would like to be a part of our organization? Business members can send up to 4 people from their organization to any of our events at the member rate!

We have some great professional development workshops coming up for you, come early to the October luncheon to hear some great speakers talk about their success. Keep an eye out for news about our spring business summit and an evening event where we will welcome younger professionals.

Our annual Holiday Bazaar will be at our **November luncheon** which is on the **2<sup>nd</sup> Thursday this year**. Get a head start on your holiday shopping at our Bazaar!

In addition, take a look at our consolidated sponsorship form; please consider supporting a category and sharing with businesses you know that will support N.E.W. Lastly, next year N.E.W. is reaching a milestone and we can't wait to share it with you.

Until next month,

*Janine*

*Are you keeping up with our website?  
Rather than sending you a million emails,  
please visit our website  
for the latest and greatest NEWS!*

[networkofenterprisingwomen.org](http://networkofenterprisingwomen.org)

# YOU ARE THE CEO OF YOUR LIFE!

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**Exciting new perks for your membership!**



**Miss a Luncheon Miss Alot**



- 1 - Bring three (3) different guests in any quarter and your next luncheon is on the house!
- 2 - If you get five (5) new members to join in the fiscal year (September 2018 to August 2019) you will earn a complimentary membership for the next year.
- 3 - Each member gets one free guest pass this year.

**Business memberships are now available!**

A great benefit for any business owner - a total of 4 employees may attend any N.E.W. event at the member pricing.

Contact [Membership](#) for more information or to request a Business membership.

**N.E.W. Testimonial Minute**

Do you want to recognize a sister at our next luncheon for the great job she recently did for you? If so let Mary Ashby or Amber Renick know so that we can all celebrate our sisters.

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### Philanthropic Corner



Wow what a great time we had with all of our scholarship recipients and their guests. Check out our NEW website for all the pictures...thank you Kim Brundage for taking such awesome pictures.

The NEW Scholarship Committee was very excited to award Renae O'Reilly with the NEW Sister Award. We are looking forward to hearing how her professional opportunity goes.

**Caroline J. Willhite**  
James Madison University

**Kellie H. Brown**  
Longwood University  
Dee Dee Schurman Memorial Scholarship

**Emma Taylor**  
Virginia Tech

**Katherine R. Goodman**  
Old Dominion University

**Brynn N. Buckenmaier**  
University of Virginia

**Mallory Moran**  
Roanoke College

**Renae O'Reilly**  
NEW Sister Scholarship

"Think back to the year 1989. Do you have a favorite memory?  
Come to the September luncheon and share!"



## Holiday Bazaar



I realize it feels like 105 degrees outside but get your mind thinking about the upcoming holidays!!!!

The annual NEW Holiday Bazaar will be here before you know it. Get this information down on your calendar ASAP, Thursday, November 8, 2018 from 10am to 2pm, Jefferson Lakeside Country Club.

If you want to shop awesome if you want to sell your wares even better.....

\$50.00 for NEW Members

\$60.00 for Non-Members

We are in the process of setting up a place to register on our NEW website. But in the mean time I wanted you to get the date and start thinking about getting a spot.

Any questions please feel free to email me at [mhill@hcps.us](mailto:mhill@hcps.us) or call me at 804 365 4565

See you on the 8<sup>th</sup> of November!!!!!!

### Professional Development



Join us for our October  
Professional Development event  
October, 4th at 9:00am



Our engaging speakers are women in leadership roles across a variety of professional positions ready to share their journey's and tips for leading a varied workforce in today's ever changing business landscape.

Stay for our N.E.W. luncheon and take a deeper dive into leadership during the business meeting with a table led discussion that builds on the speaker's topics.



Smokie Crews - September 2

Mary Ashby - September 5

Kathi Hall - September 9

Donna Buchanan - September 13

Shirley T Burke - September 20

Susie Galvez - September 22

Liz V Fleming - September 26

Shirley Wagner - September 26



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## Member Information

Amazon Smile and Kroger Rewards, now your everyday shopping and online shopping can support N.E.W. and it is easy to do!

Register your Kroger rewards card and designate N.E.W. so that we can begin to receive donations.

Bookmark this [Amazon Link](#) to use when you shop online

Share both with your family and friends too - no donation is ever too small.

Thank you and see you shopping soon!

Don't forget to pick up business cards from the display table at our luncheons so that you can hand out to friends and clients!

### NEWSLETTER ADVERTISING RATES:

*Advertising Rates Quarter Page*

*(2.5" x 2.25") - \$10.00/month*

*Half Page (7.5" x 5") - \$20.00/month*

*Full Page (7.5" x 10") - \$35.00/month*

*12th Month FREE with 1 year paid advertisement*

*Please provide ad in \*.jpg format.*

**For more information contact:**

**[VP@NetworkofEnterprisingWomen.org](mailto:VP@NetworkofEnterprisingWomen.org)**



### N.E.W. AND SOCIAL MEDIA

*Are you engaging with us on Facebook? We have two groups:*

**Closed Members Only Group:**

<https://www.facebook.com/groups/networkofEnterprisingWomen/>

**Public/Open Group:**

<https://www.facebook.com/NetworkofEnterprisingWomen/>



## Sponsor a NEW Luncheon

For \$150 you will receive:

- 2 minutes to talk about your business
- Can put marketing materials on the tables
- ½ page ad in newsletter for sponsored month
- Promo on FB page for sponsored month
- Verbally thanked at luncheon
- Includes luncheon fee for 1 person
- 2 sponsors per month max
- First come, first choice

Contact [Beth Aborgast at VP@networkofenterprisingwomen.org](mailto:Beth.Aborgast@VP@networkofenterprisingwomen.org)

*Life isn't about finding yourself.  
Life is about creating yourself.*

~ George Bernard Shaw



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