



## WHAT'S NEW AT N.E.W.?

April, 2019

### Presidential Ponderings

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*Are you keeping up with our website? Rather than sending you a million emails, please visit our website for the latest and greatest NEWS!*

What's new at N.E.W.?

I am so happy to be welcoming in Spring! I love the warmer days and I am looking forward to the longer days of sunlight. Easter is upon us, and even though my kids are getting older, they still look forward to hunting for Easter eggs on Easter morning and seeing what the Easter Bunny left them. If you have any advice on when kids stop looking for eggs, or how to just allow the younger sibling to hunt, I am all ears! No pun intended!



We had a great Professional Development Workshop! Thank you to all the fantastic speakers who came out to give us tips on starting and growing our businesses and a big

THANK YOU to Liz and Kyle who put the event together, it was exceptional. We have one more Professional Development event for you on May 16<sup>th</sup>. This will be an evening event where we will welcome younger professionals and a past scholarship winner. Please also share this with your friends and family who you think may be interested and consider sponsoring the event!

Our membership incentives are still going on; there is time to get your free lunch and a free N.E.W. annual membership-see the membership page for details! Don't forget about our Business Memberships, do you know a business that would like to join, tell them about us!

Please consider supporting a luncheon or the last Professional Development workshop, and sharing with businesses you know that will support N.E.W. Lastly, this year **N.E.W. is celebrating 30 years since incorporation** and we can't wait to celebrate with you at the June luncheon! Please make plans to attend; it will be a great event!

I thank you for spending time with me and N.E.W. and I hope to see you at our April 4<sup>th</sup> luncheon.

Until next month,

*Janine*

[networkofenterprisingwomen.org](http://networkofenterprisingwomen.org)

### Membership Luncheon and Silent Auction

**We are switching things up in April!**

**Join us in welcoming back to N.E.W. Christine Walters.**

## Bringing smiles where they are needed most

In 2016 Christine and Dave Gau partnered with VCU in a grant funded program to help bring the lessons of improv to the caregivers of people living with dementia. Their business, Comedy Sportz Richmond, developed the curriculum for a multi-session workshop that was designed to help both professional caregivers in their daily jobs as well as family members who have found themselves in the role of caregiver for their loved one. The clinical results were overwhelmingly positive!.

Christine and Dave will bring some core lessons from this program to our luncheon, it is a presentation that is truly not to be missed.

**[Register Here](#)**

### Did you miss it last year?

#### **WEAR<sup>RVA</sup>**

Brain child of our own Amber Reinink this incredible event is a major fundraiser for N.E.W. AND is FUN!

Now is your chance to score tickets and some swag at the event.

April's auction item is two tickets

Get ready to Rock the Runway!

April 25th at the Renaissance

***NEW MEMBERS - Do you know how to take advantage of our network?***

***Reach out to our***

**[Mentor Committee](#)**



## Membership



**Mary Ashby**  
Membership

### Perks Work!

We are starting to see our numbers grow and we know our membership perks are a big reason why!



**Amber Reinink**  
Membership

Many of you have yet to take advantage of the free pass to bring a guest to a luncheon, if you wish to take advantage of this vital membership opportunity please contact Stella, Mary, or Amber for a code to use during the registration process.

Several members have brought 3 guests in a quarter and earned a free lunch!

And, we have a couple of members on track to earn a credit to pay for their membership in the upcoming year of '19-'20.

Don't miss your chance to make these perks work for you too!

## Join us in May for our presentation

### "My Favorite F Word Is Faith"

Kathy Clayton Alexander will share her journey of multiple business ideas and failures that have culminated in La Belle & Company



## Sponsor a NEW Luncheon

For \$150 members, \$200 non members you will receive:

- 2 minutes to talk about your business
- Can put marketing materials on the tables
- ½ page ad in newsletter for sponsored month
- Promo on FB page for sponsored month
- Verbally thanked at luncheon
- Includes luncheon fee for 1 person
- 2 sponsors per month max
- First come, first choice

Contact Beth Arbogast at [VP@networkofenterprisingwomen.org](mailto:VP@networkofenterprisingwomen.org)

### Philanthropy



**Margaret Hill**  
Philanthropy

Believe it or not there is STILL time!!!!

The deadline for essay submissions is March 29th, so share this fantastic opportunity with young women in your circle. Every little bit helps when it comes to college expenses, and remember this is what sets N.E.W. apart in the ever changing field of networking.

We network with a purpose!

We also will be accepting applications for the N.E.W. Sister Scholarship—deadline of May 31st. How can we help you further your own development professionally? Write us and let us know! See the website for qualifications.

### Sisters in our thoughts

We have many members who are in need of positive healing thoughts at the moment.

Our own Vice-President Beth Arbogast would welcome your warm wishes as she recovers from pneumonia

Please refer to the Directory in the Members only section of our website for contact information.

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### NEWSLETTER ADVERTISING RATES:

*Advertising Rates Quarter Page*

*(2.5" x 2.25") - \$10.00/month*

*Half Page (7.5" x 5") - \$20.00/month*

*Full Page (7.5" x 10") - \$35.00/month*

*12th Month FREE with 1 year paid advertisement*

*Please provide ad in \*.jpg format.*

**For more information contact:**

**ExecutiveSecretary@NetworkofEnterprisingWomen.org**

## April

Linda Cavazos - 14th

Renae O'Reilly - 24th

Karen Epps - 25th

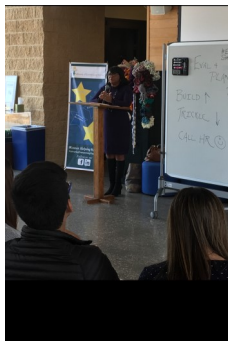


## Professional Development

We want to thank everyone that helped pull together our amazing business summit last week - we took a chance pulling this together in a short amount of time in order to foster a lasting partnership with the Steward school's entrepreneur class.

"Thank you again so much for the awesome workshop last week. Our kids LOVED it, and they are still talking about how much they learned. I am so appreciative of all the time and energy you dedicated to make it such a special day for us. "

Melissa Freed—Upper School Curriculum Dean



Save the date now for our May Event - and cross your fingers for good weather!



**Kyle Fraser**  
Professional  
Development

**Liz Fleming**  
Professional  
Development



***"I want women, especially young women, to create a world where your success is not based on being young"***

**Mary Steenburg**



# **May Professional Development Nurtured Inspiration**

May 16 at 6:00pm - 8:00pm

Wilton House Museum - 215 South Wilton Road

Come hear from young established entrepreneurs, how they came to find their passion and how their families nurtured that inspiration.

**Katie Goodman, 2018 N.E.W. Scholarship recipient and founder of the Plant a Row for the Hungry in Hanover County.**

**And**

**Claire Hollingsworth, winner of Youngest Chopped Champion and creator of Claire's Cooking Lab**

This is the perfect event to bring a guest of any age.

Free for N.E.W. members - \$25.00 for non-members

Guests under 21 \$10.00

Includes light refreshments

